



NATASHA LANE DESIGN CO.

PRICING GUIDE

DESIGN X EDITING PACKAGES

Details & pricing information for each of my video editing, branding, x web design packages.



MULTIMEDIA HEADQUARTERS

STARTS AT \$1500

[I'M READY TO BOOK MY FREE CONSULT CALL](#)

Ready to turn your passion into a profit? Let me build your headquarters from the ground up.

This package includes:

BRAND IDENTITY

- 1 logo (2 revisions)
- 1 sub-mark (1 revision)
- Typeface recommendations
- Color recommendations
- Brand style guide

YOUTUBE BRANDING

- 1 YouTube channel art
- 3 thumbnail templates
- 1 revision for each graphic.

WEBSITE

- Wire-frame of each page (up to 5 pages)
- Prototype of the homepage
- WordPress website (up to 5 pages)

UPLOAD

- Logo and other final files to Google drive folder
- Final website to host

TRAINING

- How to use website via Skype

AT THE END OF THE PROCESS YOU WILL RECEIVE:

- JPEG x PNG x EPS files provided in necessary color variations for logo and sub-mark
- PDF file for Brand Style Guide
- PNG x JPEG of YouTube channel art
- Photoshop file of Thumbnail Template
- Zip file with all the web files

PROJECT TIME-LINE

I offer clients 3-4 weeks to complete their design project depending on project complexity.

*Does not include the cost of Adobe software, any stock photography, fonts, WordPress theme cost, hosting, domain name, or cost of printing.

*All applicable sales tax will be paid by the client. Projects outside of Texas and out of the country are tax-exempt.



BRAND YOUR YOUTUBE CHANNEL

STARTS AT \$600

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Want to look like an authority on your topic?
It's time to brand your YouTube channel.

This package includes:

BRAND IDENTITY

- 1 logo (2 revisions)
- 1 sub-mark (1 revision)
- Typeface recommendations
- Color recommendations
- Brand style guide

YOUTUBE BRANDING

- 1 YouTube channel art
- 3 thumbnail templates
- One revision for each graphic.

UPLOAD

- All files uploaded to Google drive

AT THE END OF THE PROCESS YOU WILL RECEIVE:

- JPEG x PNG x EPS files provided in necessary color variations for logo and sub-mark
- PDF file for Brand Style Guide
- PNG x JPEG of YouTube channel art
- Photoshop file of Thumbnail Template

PROJECT TIME-LINE

I offer clients 2-3 weeks to complete their design project depending on project complexity.

*Does not include the cost of Adobe software, any stock photography, fonts, WordPress theme cost, hosting, domain name, or cost of printing.

*All applicable sales tax will be paid by the client. Projects outside of Texas and out of the country are tax-exempt.



VIDEO EDITING

STARTS AT \$300/MONTH

Note: This price includes 4 videos at less than 10 minutes each. That's 1 video a week

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Ready to turn your passion into a profit? Let me build your headquarters from the ground up.

This package includes:

VIDEO EDITING

- Color Correction
- Edit videos in your chosen style
- Edit out mistakes
- One round of revisions for video

UPLOAD

- To your cloud storage preference (Dropbox or Google)

OTHER ADD-ONS AT AN ADDITIONAL COST

- Videos more than 10 minutes long
- Channel Manager (I upload your videos to YouTube, add the tags, thumbnails, and end screen)
- Social media graphics
- Thumbnail or IG TV Cover
- Instagram story promotions
- Videos repurposed for IG TV

AT THE END OF THE PROCESS YOU WILL RECEIVE:

- MP4 of final video

PROJECT TIME-LINE

This is a monthly service.

*Does not include the cost of Adobe software, any stock photography, fonts, WordPress theme cost, hosting, domain name, or cost of printing.

*All applicable sales tax will be paid by the client. Projects outside of Texas and out of the country are tax-exempt.

OTHER INFORMATION

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ADDITIONAL SERVICES

- Website Maintenance
- Graphic Design services (business cards, ebooks, social media, letterheads, envelopes, etc.)
- Intro video
- Outro video

For additional services, email me at hello@natashalanedesignco.com

I try to tailor these packages based on the client's individual business needs and budget.

PAYMENT TERMS

The video editing package is to be paid in full before the start of the project.

For other services: The Package total is divided into 2 equal payments. The first payment is due upon signing the contract and required to reserve your spot (non-refundable). The second and final payment is due at time of design approval from client and before any final files are delivered to the client.

ADDITIONAL INFORMATION

Pricing and project details listed in this price sheet are subject to change. This information sheet is a quote only and services are not limited to the list above. Please contact Natasha Lane Design Co. for a custom quote on your project.

Additional revisions are not included in our original packages and will be billed separately at our hourly rate of \$50.

As a result of this agreement, Natasha Lane Design Co. has the right to display and market all work completed on our business website and social media platforms.

For additional information regarding my services and packages, or to book my services, please contact me at hello@natashalanedesignco.com.

Contact me....

LET'S CHAT

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EMAIL

HELLO@NATASHALANEDESIGNCO.COM

LET'S CONNECT



@PAIGONDAVIS



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